

## FPYC CHEER MEDIA POLICY

We invite your athlete to be a part of the publicity and information activities of FPYC Cheerleading. Publicity activities may include, but are not limited to, having an athlete's likeness, voice, name, and/or cheer related statistics captured in print, photograph and/or video tape for use on web sites, social media, and in instructional and/or promotional material including, but not limited to, digital media, news articles, announcements, video tapes, books, and pamphlets. The purpose of using an athlete's likeness and/or voice is to enhance the quality of these materials that are to be used to promote FPYC Cheer.

**This policy is included in the required Policy Agreement signed during the registration process and is provided here as a reference. Please do not sign/return this document to FPYC Cheer.**

I, the undersigned, hereby grant Fairfax Police Youth Club (FPYC) Cheer, and its partners or subsidiaries the absolute right and permission to use my child's likeness in a photograph, video, broadcast, publication, social media outlet, or as part of a copyright and use pictures of my child in which he or she may be included in whole or in part, composite or retouched in character or form, without payment or any other consideration. I hereby irrevocably authorize FPYC Cheer to edit, alter copy, exhibit, publish or distribute photographs and videos of me or my child for informational, educational, promotional, or publicity purposes concerning FPYC Cheer and its services. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein my child's likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photographs or videos. I understand and agree that these photographs and videos will become the property of FPYC Cheer and will not be returned. I also understand the photographs and videos may be used without any further consent or authorization from me. I hereby hold harmless and agree to release and forever discharge FPYC Cheer, its officers, employees, volunteers, coaches, or agents, from any and all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other person acting on behalf of myself or on behalf of my estate have by reason of Authorization. I understand that my information may be subject to the Virginia Freedom of Information Act (FOIA) for state and local parks and recreation departments.

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Parent/Legal Guardian Name (print)

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Child's Name (first middle last)

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Child's DOB

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Today's Date

I choose to opt out of the FPYC Media Policy